

Course Content

Week 1: The first week will set the stage for your personal growth and success. You'll discover the importance of personal development and goal setting, identifying your strengths, areas for development, and challenges ahead. With the guidance of our expert tutors, you'll craft a personalised progression plan that will serve as your roadmap to success.

Week 2: In the second week, you'll delve into the art of storytelling through storyboarding. Gain a deep understanding of its purpose, structure, and elements that make stories compelling. Through hands-on exercises, you'll create your own storyboards, honing your ability to convey ideas effectively and captivate audiences. The mini-basic storyboard you'll develop will be just the beginning of your creative journey.

Week 3: Moving into the third week, you'll transition from storyboarding to creating interactive presentations. Discover the power of interactive presentations and their benefits in engaging audiences. You'll explore a range of tools like PowerPoint, Prezi, and Google Slides, and learn design principles that will make your presentations truly stand out. Get ready for hands-on practice as you develop your own interactive presentations, tapping into your creativity and technical skills.

Week 4: Effective communication is a vital skill in the workplace, and week four is dedicated to sharpening your communication prowess. Learn the importance of effective verbal and non-verbal communication techniques, active listening skills, and the art of written communication. We'll even have a guest speaker to share valuable insights and real-world experiences, providing you with a holistic perspective on communication in professional environments.

Week 5: The penultimate week is all about workplace power skills, ensuring you're equipped with the tools necessary for success. Explore time management, problem-solving, critical-thinking, and teamwork – essential skills that will set you apart from the competition. Discover the business potential of platforms like TikTok and Instagram, learning how to leverage them for effective promotion. Additionally, you'll gain a deeper understanding of effective presentation techniques, including body language and visual aids.

Week 6: The culmination of your journey arrives in week six, where you'll revise all the topics covered throughout the course, refining your chosen

storyboard or interactive presentation. This week will be dedicated to polishing your final work, ensuring it reflects the skills and creativity you've developed over the past weeks.

Finally, you'll have the opportunity to showcase your achievements through a captivating presentation to the class. Your work will be evaluated based on criteria such as content, delivery, and creativity, allowing you to earn a Pass, Merit, or Distinction.